In Only 10 Minutes a Month

BUILD THE TALENT PIPELINE

Here’s How:

1. **YOU** react to skills needed in the workplace and industry trends in a monthly online survey (10 minutes).

2. **WE** use the results to update the national standards for business administration education.

3. **WE** create curriculum, assessments, and other tools teachers use to teach the latest industry-backed topics to students in high schools and colleges.

Sign Up: Register at MBAExecNet.org

Sponsor: MBA Research and Curriculum Center is a not-for-profit 501(c)(3) organization operated by a consortium of state education departments. Its mission is to support educators in the preparation of students for careers in business.

Questions? Contact Holly Atha, Director of Business Engagement, at HollyA@MBAREsearch.org

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