NEW! Project Management Events (formerly Chapter Management Events) build new skills. We can help! Free resources inside.

CHECKLIST FOR SUCCESS

Your Back-to-School (and Back-to-DECA!)

From

MBAResearch.org/GoDECA
Success Starts Here

Performance Indicators

MBA Research’s performance indicators are the basis for DECA tests, role-plays, case studies, and School-Based Enterprise certifications.

So, what does that mean?

Our materials directly support specific DECA events. When you use our curriculum in your classroom, you’re teaching content students need to be successful in business. These are the same in-depth concepts and skills that students need to know for competition. All of the activities, assessments, role-plays, and case studies can help get your students to the stage.

RESOURCES

Use these to prepare for DECA Competition

Lesson Modules (LAPs)

Search by performance indicator (name or number) at MBAschool.org

MBA Learning Center LMS

Subscribe to get access to over 300 interactive modules plus a test item bank. All organized by performance indicator.

Project Management Resources

Prepare for Project Management Events (formerly called Chapter Team Events) using free resources and training. Details at MBAResearch.org/ProjectManagement
Use the MBA Learning Center To Get to the Stage

Created specifically for marketing and business educators, the MBA Learning Center is a learning management system loaded with over 300 lesson modules (LAPs). Each module focuses on a single performance indicator (PI). These are the same PIs used by DECA. Use the search feature to access the module for each performance indicator used in an event or exam.

Each module includes:

- Informative, engaging student narrative
- Individual and group activities
- Ready-to-use assessments
- Customizable discussion guides
- Editable PowerPoint presentations
- Videos and links to extend instruction
- Ethical case studies

“When I am creating lesson plans, the ability to use the performance indicator to locate an appropriate module is wonderful.”

–Kim Guest, Teacher, Genesee Career Institute (MI)
The Premier Gathering of Business, Marketing, Finance, Entrepreneurship & Management Educators

MBA CONCLAVE
Curriculum and Teaching Conference
• High school
• Post-secondary
2019

October 4–7
Louisville, Kentucky

Registration and more information at
MBAResearch.org/GoConclave

Featuring…
• Scott Stump, Assistant Secretary for the Office of Career, Technical and Adult Education at the United States Department of Education
• Senior-level Fortune 1000 leaders
• Entrepreneurs with the keys to startup success
• Leading educators, including successful classroom instructors